



RESTORATION OF THE MOUTH & MIND



2026 Exhibitor & Sponsorship Prospectus





June 11-13, 2026
Harborside Hotel, Spa & Marina
55 West St. Bar Harbor, ME 04609

You're Invited!

The Maine Dental Association (MDA), Maine Dental Hygienists' Association (MDHA), and Maine Association of Orthodontics (MAO) invites you to showcase your company as an exhibitor and/or sponsor at the 2026 Annual Convention! Engage attendees as they learn from prestigious speakers, network with colleagues, and enjoy a lively, interactive experience. Lunch is served buffet style, providing prime opportunities for attendees to visit the exhibit floor. Exhibitors are encouraged to donate items to our Silent Auction, which will be prominently displayed at your table—driving traffic and fostering connections.

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Exhibitors



Event Details

Date: Friday, June 12, 2026

Time: 10:00am - 3:30pm EST

Location: Harborside Hotel, Spa & Marina
55 West St. Bar Harbor, ME 04609

Table Package - \$950.00*

- Six foot skirted table and two chairs
- Three name badges (free event pass)
- Online presence as part of our Annual Convention website
- Listed in the Annual Convention program book
- Complimentary lunch, coffee, and snacks throughout the exhibitor hall hours
- Complimentary access to the Happy Hour
- Ability to purchase Lobster Bake dinner tickets at MDA Member rate
- Entry into a drawing for a free table at the 2027 Annual Convention

*Preferred Business Partners (PBP) receive a \$50.00 discount. This discount can be combined with the Early Bird Special.

Payment

Payment is required in full at the time of submission unless specifically requested to be invoiced (select "manual payment" at checkout). Payment must occur within 45 business days of submission. Payment can be made online (www.medentalce.org) or by check.

Mailing Address:

Maine Dental Association
PO Box 215
Manchester, ME 04351

Silent Auction

Exhibitors are invited to contribute an item to our Silent Auction, a highlight of the event which draws attendees throughout the day. Donated items will be prominently displayed at your table, encouraging frequent visitation and increased interaction with your booth. This is a great way to showcase your brand, engage attendees, and support a meaningful cause while adding excitement to the exhibit hall.

Rules & Regulations

The 2026 Rules and Regulations will govern all the exhibits at the 2026 MDA Annual Convention presented by the Maine Dental Association (MDA). **The MDA encourages individuals to thoroughly read the rules and regulations for 2026 as adaptations have been made from past years.** The Annual Convention will take place at the Harborside Hotel, Spa & Marina in Bar Harbor, Maine. By signing the application/contract, you (the “Exhibitor”) acknowledge you have read, understand and agree to comply with these Rules and Regulations.

Character of Exhibits

The Maine Dental Association reserves the right to decline or prohibit any exhibit which, in its judgment, is not suitable to or is not keeping with the character of the exhibition. This provision is all-inclusive and concerns persons, things, conduct, printed materials, and souvenirs.

Exhibitor Space Limitations

6 ft x 2 ft providing 12 square feet of display space. Two chairs are allotted per table. The exhibit hall is carpeted. Space restrictions prohibit additional chairs. **Exhibit space is not conducive for exhibitors to use large floor banners.** Standard floor banners 63” x 23” will fit in limited spots, and may not always be available. Please plan your set up to be predominately table top. Tabletop banners are encouraged. Be creative and fun with your tabletop space. No signs shall be posted, nailed, or otherwise attached to any pillars, walls, doors, floors, etc. No interference with other exhibitors’ tables or space is permitted.

Insurance

All exhibiting companies agree to indemnify the MDA and Harborside Hotel, Spa, and Marina against any claims for injury, loss, or damage that may occur to the exhibitor or his/her property from any cause whatsoever. Exhibitors must provide insurance certificates by May 1, 2026,

carrying and maintaining a minimum of \$1 million insurance coverage providing general liability coverage, coverage against damage to persons and property, and hazard insurance, insuring the exhibitor’s property and its exhibit space. All insurance shall name as additional insured the Maine Dental Association and Harborside Hotel, Spa and Marina. No exhibitor will be permitted to set up without a certificate of insurance.

Non-Endorsement

The exhibiting of products or services at the Annual Convention does not constitute endorsement by MDA.

Exhibitor Set-Up

Set-up can occur on Thursday, June 11, 2026 between 4:00-6:00pm or Friday, June 12, 2026 anytime between 8:30am and before 10:00am. Exceptions must be approved in writing by Angie Bellefleur prior to the event.

Exhibitor Take-Down

Exhibitors are required to take-down after the afternoon break on Friday, June 12, 2026.

Products to be Mailed

If you need to mail products and/or equipment ahead, please mail to Bar Harbor Club, 111 West Street, Bar Harbor, ME 04609. Be sure to mark the package for the Maine Dental Association Annual Convention. Items may NOT arrive earlier than seven days in advance. In addition, items MUST be picked up one (1) business day after the event ends.

Floor Plan/Exhibitor Assignment of Space

The Maine Dental Association (MDA) reserves the right to determine all exhibitor placement at the Annual Convention. Placement decisions are made thoughtfully to comply with accreditation standards, minimize direct competition between exhibitors, and ensure an optimal experience for attendees. All placement determinations by MDA are final.

2026 Annual Convention

Rules & Regulations

Payment

Payment is required in full at the time of submission unless specifically requested to be invoiced (select “manual payment” at checkout). Payment must occur within 45 business days of submission. Payment can be made online or by check.

Refunds

Cancellations must be made in writing and received by MDA on or before March 1st to receive a full refund. Cancellations received between March 2, 2026 and April 30, 2026 will receive a 50% refund. No refunds will be granted after April 30, 2026.

Hotel Reservations

The MDA is not responsible for exhibitor or sponsors hotel reservations. There will be a room block at a discounted rate. Please note that rooms are reserved quickly and often are sold out. The MDA will notify exhibitors and sponsors of the opening of the room block in April 2026.

Parking

The MDA encourages all exhibitors, sponsors, and their guests to plan accordingly as parking may be limited. Please visit our website under

FAQ for additional details.

Consent to Photography

A photographer will be present at the event, taking photos for the MDA to use in future flyers, brochures, social media posts, and on the website.

Definition:

Preferred Business Partner (PBP)

A partner who has been reviewed by the MDA Board, has joined into an annual agreement, and is in good standing for the 2026 agreement year.



Important Dates

March 2026

- Early Bird Registration deadline (3/1/26)
- Full refund on canceled exhibitors (3/1/26)

April 2026

- Hotel room block link distributed
- Advertisement submission deadline (4/1/26)
- 50% refund on canceled exhibitors (4/30/26)

May 2026

- Certificate of insurance submission (5/1/26)
- Last day to purchase Lobster Bake tickets (5/30/26)

June 2026

- Exhibitor set-up from 4-6pm (6/12/26)
- Exhibitor take-down after afternoon break (6/12/26)
- All freight must be packaged and picked up from mail service (6/14/26)

2026 Annual Convention Sponsorship Levels



PLATINUM LEVEL

\$6,500.00

- Logo on attendee bags
- Full page ad in the Convention Program
- Two social media spotlights
- Two Lobster Bake tickets
- Opportunity to introduce keynote speaker
- Mention in all event-related newsletters
- Customized sponsorship plaque
- Inclusion of literature and/or items in attendee bags



GOLD LEVEL

\$4,500.00

- Full page ad in the Convention Program
- Two social media spotlights
- Two Lobster Bake tickets
- Mention in all event-related newsletters
- Customized sponsorship plaque
- Inclusion of literature and/or items in attendee bags



SILVER "LOBSTER BAKE" LEVEL

\$3,000.00

- Half page ad in the Convention Program
- One social media spotlight
- Five Lobster Bake tickets
- Mention in all event-related newsletters
- Certificate of appreciation



BRONZE LEVEL

\$2,000.00

- Quarter page ad in the Convention Program
- One social media spotlight
- Mention in all event-related newsletters
- Certificate of appreciation

Kids Convention - Sponsorship Levels

In 2023, MDA revived the Kids Convention, an event designed for kids to socialize and make new friends while their caregivers learn about dentistry. The Kids Convention fosters a family-friendly atmosphere, creating lasting memories and enhancing community ties. The MDA hosts a variety of drop in activities that can be enjoyed by all, regardless of age.

Sponsors logos will be displayed on the MDA Website and Annual Convention Program.



KIDS GOLD

\$2,000.00

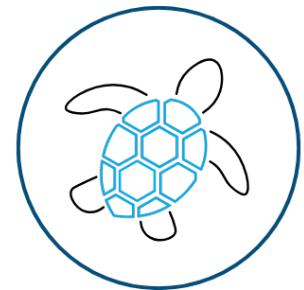
- Quarter page ad in the Convention Program
- Logo on kids attendee bag
- One social media spotlight
- Mention in all event-related newsletters and program
- Certificate of appreciation
- Inclusion of literature and/or items in kids attendee bags



KIDS SILVER

\$1,000.00

- Quarter page ad in the Convention Program
- Inclusion of literature and/or item in kids attendee bag
- Mention in all event-related newsletters and program
- Certificate of appreciation



KIDS BRONZE

\$800.00

- Mention in all event-related newsletters and program
- Certificate of appreciation



Promotional Sponsorship Opportunities



LANYARD SPONSOR

\$1,000.00

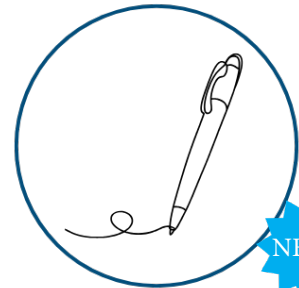
As the exclusive Lanyard Sponsor, your company logo will be prominently displayed on the lanyards provided to all attendees, exhibitors, and speakers.



WELCOME EMAIL SPONSOR

\$500.00

Welcome the 2026 Attendees with a personalized email sent by the MDA featuring your company logo, description, and contact information.



NEW!

PEN SPONSOR

\$800.00

Leave a lasting impression with every note taken! As the *Sharpie S-Gel* Pen Sponsor, your company logo will be printed on pens distributed to all attendees at registration and throughout the event.



NEW!

POWER BREAK SPONSOR

\$3,000.00

Keep attendees energized and ready to learn! As the Power Break Sponsor, your logo will be featured on coffee sleeves and displayed at the refreshment station—putting your brand front and center as attendees enjoy their caffeine boost. Sponsorship includes a half page ad in the program and one social media spotlight.



BADGE FLAG SPONSOR

\$100.00

Socializing has never been easier than with Fun Packs of 4" Stick-n-Stack Ribbons. You'll get 20 different titles, 5 each equals 100 in each pack. Badge flags will be available exclusively at your exhibitor table and highlighted in the program.

- Funny Business Pack
- Rib Tickling Pack
- Cheers Pack



Promotional Sponsorship Opportunities

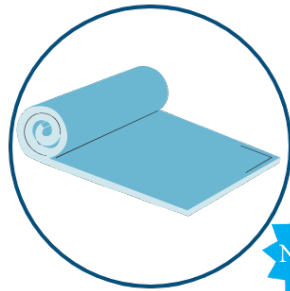


NEW!

HAPPY HOUR SPONSOR

\$3,500.00

Join attendees in celebrating the conclusion of the Silent Auction as winners are announced. This exclusive sponsorship includes up to five minutes of speaking time to address the audience, along with branded drink stirrers featuring your logo—offering a memorable way to connect with guests as they enjoy refreshments.

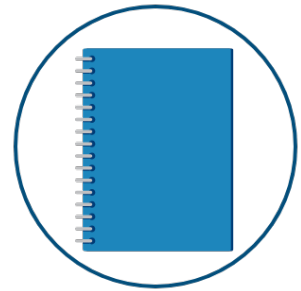


NEW!

WELLNESS SPONSOR

\$800.00

Promote health and balance at the event by sponsoring a wellness break! Attendees will enjoy guided yoga or stretching sessions, and your company logo will be featured on custom yoga mats—providing a lasting, high-visibility connection with participants as they recharge both body and mind.



COURSE NOTEBOOK SPONSOR

\$1,500.00

As the exclusive Notebook Sponsor, your company logo will be featured on the cover of the official convention notebooks distributed to all participants. These notebooks will be used during sessions, meetings, and beyond—providing lasting visibility and a daily reminder of your support for the dental community.

Contacts

Angie Bellefleur, Deputy Director

abellelfleur@medental.org

- Event specific questions

Therese Cahill, Executive Director

tcahill@medental.org

- Refund requests



2026 Annual Convention

Exhibitor Form

Exhibiting Company: _____
(as will appear in program)

Address: _____

City: _____ State: _____ Zip Code: _____

Name: _____ Phone: _____
First & Last of point person for questions or issues

Email: _____

Product Information

Product(s) to be exhibited: _____

Our competitors are: _____

Representatives:

Names of individuals that will be on-site as a representative for the company. **No more than 3 reps per exhibit space.***

1. _____

2. _____

3. _____

***Additional representatives will be charged an entrance fee of \$125.00**

Social Media Tags:

Facebook: _____

Instagram: _____

Silent Auction Item:

Value: _____

Terms & Conditions

I have reviewed and agree to abide by the Rules & Regulations outlined in the 2026 Exhibitor & Sponsorship Prospectus (including the Cancellation Policy), and acknowledge that these terms constitute a binding part of this contract for exhibit space and/or sponsorship participation. _____
Initials

Consent to photography: A photographer will be present at the event taking photos for the MDA to use in future flyers, brochures, social media posts, and on the website. I consent to my photo being taken. _____
Initials

Exhibitor & Sponsorship Selection

Please identify the option you'd like by checking off the corresponding box and signing below.

Exhibitor Booth Selection

- ☐ Friday Exhibitor.....\$950.00
A \$50.00 Discount will be applied to an exhibitor booth for Preferred Business Partners
-

Sponsorship Selection

- ☐ Platinum Level.....\$6,500.00
☐ Gold Level.....\$4,500.00
☐ Silver "Lobster" Level.....\$3,000.00
☐ Bronze Level.....\$2,000.00

Promo Sponsorships

- ☐ Happy Hour Sponsor.....\$3,500.00
☐ Power Break Sponsor.....\$3,000.00
☐ Course Notebook Sponsor.....\$1,500.00
☐ Lanyard Sponsor.....\$1,000.00
☐ Wellness Sponsor.....\$800.00
☐ Pen Sponsor.....\$800.00
☐ Welcome Email Sponsor.....\$500.00
☐ Badge Flag Sponsor.....\$100.00

Kids Convention Sponsorship

- ☐ Kids Gold Level.....\$2,000.00
☐ Kids Silver Level.....\$1,000.00
☐ Kids Bronze Level.....\$800.00

Apply Discounts

- ☐ Early Bird Discount - \$50.00 ☐ Preferred Business Partner Discount - \$50

Total: _____

Signature

Date

Printed Name